

***Coordinating a Coordinated Campaign:
the sociopolitical aspects of a lunar resource campaign***

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The organization of a coordinated lunar resource evaluation campaign would be an effort of unprecedented scale in the history of the space sector. Due to the transversal importance of such an initiative, its successful organization will require taking into account not only scientific goals and technical capabilities, but also related aspects of policy and social (institutional) coordination. To this end, it will be critical to structure the campaign as a truly global effort open to the participation of all interested players and conducted for the benefit and in the interest of all humankind. Additionally, a coordinated lunar resource evaluation campaign could also be highly instrumental in setting up global standards and practices for lunar resource prospecting.

This abstract seeks to cultivate reflections on the coordination aspects of the campaign, emphasizing the importance of policy questions such as:

- How will the campaign be coordinated? By a single entity or multiple?
- Who decides who can participate? What are the incentives to participate?
- What kind of contributions would be accepted (or expected) to become a participant?
- How to share the data produced by this campaign with those who have the interest but not the resources to actively participate?
- What will the data access and licensing regime be, and how will scientific vs. commercial data be distinguished?
- How might the evaluation campaign influence or inform decisions about when a resource can be considered as a reserve?
- Which policy precedents will (or could intentionally) be set by the campaign?

Not all of these questions are necessarily difficult, but defining and communicating them effectively will increase participation, buy-in, and access.