

# Dissemination and Communication Activities for Mars Analogues Research

## The European MASE Project

The MASE consortium: European Science Foundation (ESF), France. German Aerospace Center (DLR), Germany. Medical University of Graz, Austria. Department of Microbiology and Archaea, University of Regensburg, Germany. University of Edinburgh, UK. BioTechMed Graz, Austria. MATIS - Prokaria, Iceland. Universiteit Leiden, Netherland. George Washington University, USA. Centro de Astrobiología (INTA-CAB), Spain. Universidad Autónoma de Madrid, Spain. Centre de Biophysique Moléculaire, CNRS, France.



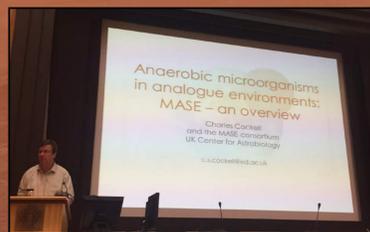
### From Earth to Mars, towards understanding better the red planet habitability

The overall aim of the Mars Analogues for Space Exploration (MASE) project is to study a variety of Mars-like environments in order to further our understanding of Martian habitability, as well as our ability to detect organisms that might be present on Mars. This collaborative, 4 research project supported by the European Commission's FP7 Programme, has been running since January 2014 and a variety of dissemination and communication activities has been performed since then to increase visibility of Mars analogues research.

### SCIENTIFIC EVENTS

Since the beginning of the project in 2014, the MASE project has regularly attended scientific conferences across Europe and USA, with an average of three events per project year. In 2017, the MASE project will convene a dedicated workshop at the European Astrobiology Network Association Conference with a focus on Mars analogues and anaerobic microorganisms.

The MASE consortium is now focused on producing scientific publications. Currently 13 publications are under review process or submitted.



### PRESS CONFERENCES

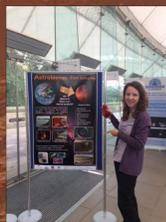
The MASE project has organized a set of press conferences with the goal to raise interest on Mars analogues research. The outcome of these press conferences organized at University of Edinburgh (2015), DLR (2016) and CNRS (2017) was featured in a variety of journals, newspapers and magazines as well as on TV and radio platforms.



### OUTREACH ACTIVITIES



Educational Guide



Science Days

### EUROPEAN STAKEHOLDERS

The MASE project was invited to attend an "Earth Analogue Workshop" at the Research Executive Agency in Brussels. The high level goal of this workshop was to bring together a community that shares common interests, fostering the sharing of best practices and lessons learnt but also exploring the exploitation potential of the projects.



Newsletters



Press Releases



Press Releases



Science Magazines



Blog Posts

### SOCIAL MEDIA

MASE website: [www.mase.esf.org](http://www.mase.esf.org)

Twitter: @MarsAnalogues

Facebook: MASE @MarsAnalogues

Research Gate: MASE



### The MASE consortium:



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